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AUTOMATICALLY TRACK AND EMAIL BUSINESS MILEAGE USING INNOVATIVE APPLICATION FOR BLACKBERRY SMARTPHONES

*New version of VQ Mileage Tracker app not only tracks
Business mileage but now also automatically emails reports to user*

TORONTO, Canada – June 25, 2010 – VQ Mileage Tracker™ (www.4tracker.com), the app for BlackBerry® smartphones that automatically tracks business mileage, now also automatically emails reports to users, making it even easier for employees to save time while increasing accuracy and accountability for employers and people who are self-employed.

“VQ Mileage Tracker has been a run-away success since it launched this Spring,” says Harris Korn, president of Xpressions Inc., creators of VQ Mileage Tracker (www.4tracker.com) and VQ CarFinder (www.4carfinder.com). “Since then, we’ve added a number of new features based on user feedback, making VQ Mileage Tracker an even more efficient and effective tool for business people to track and report their mileage.”

New features in version 3.2.0 of VQ Mileage Tracker include:

- Auto-Report Generation: Users can set VQ Mileage Tracker to automatically email them weekly, monthly or quarterly Mileage Report spreadsheets
- Track to nearest tenth of mile/km: Users can track to the nearest tenth of a mile/km or to the nearest mile/km
- Time Tracker: In addition to reporting start and end address and distance travelled, VQ Mileage Tracker now also reports trip duration in hours and minutes so users can more accurately track time spent driving for business
- Advanced Address Capture: VQ Mileage Tracker can capture the address where the user parked even if they parked underground

“VQ Mileage Tracker saves business people time and spares them the frustration and inefficiency of manually tracking their mileage,” adds Korn. “It’s great for anyone who has to be on the road for work.”

“Most existing mileage tracking apps are what we call ‘digital pencils’, in that they require you to manually key in everything,” says Korn. “VQ Mileage Tracker does all of this for the user. It automatically notes the date and time, how far you drove, and the

address you drove to every time you drive your car and now it can automatically email you all this information when you're ready to submit an expense report."

An Enterprise version of VQ Mileage Tracker has also been launched which enables companies to efficiently and cost-effectively track employee mileage.

VQ Mileage Tracker uses the GPS built into a BlackBerry smartphone along with in-vehicle Bluetooth® to automatically determine when the user starts and ends a trip. Owners of vehicles without built-in Bluetooth can purchase a VQ Bluetooth Car Charger (a Car Charger that also simulates in-vehicle Bluetooth) at www.4tracker.com, or they can use the app in semi-automatic mode – they just click on the app when they start driving, and then click the app again when they reach their destination. VQ Mileage Tracker does the rest.

"The business community's response to VQ Mileage Tracker has been exceptional. Salespeople and field service staff see this as a great time saver. Management in sales, field services and finance see VQ Mileage Tracker as an efficient and cost effective tool to increase staff productivity and reporting accuracy. We're also exploring enterprise-level licensing opportunities for companies to distribute VQ Mileage Tracker to their staff as a productivity tool."

VQ Mileage Tracker is currently promotionally priced on BlackBerry App World™ (www.blackberry.com/appworld). VQ Mileage Tracker works on all current BlackBerry smartphone models that have built-in GPS and run BlackBerry OS version 4.6 or higher.

For more information go to www.4tracker.com

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About Xpressions Inc:

Xpressions Inc. (www.xpinc.com), creators of innovative and time/stress-saving apps like VQ Mileage Tracker (www.4tracker.com) and VQ CarFinder (www.4carfinder.com), is a Product Innovation company that invents and markets technology-driven products. Xpressions Inc. is a BlackBerry® Alliance Associate Member and a Forum Nokia Pro Member, and is located in Toronto, Ontario, Canada.

Photo Gallery and Press Releases: <http://news.4tracker.com>

VQ Mileage Tracker Website: www.4tracker.com

VQ CarFinder Website: www.4carfinder.com

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