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**AUTOMATICALLY TRACK BUSINESS MILEAGE  
WITH NEW APP FOR BLACKBERRY SMARTPHONES**

*VQ Mileage Tracker app does everything automatically –  
not just another “digital pencil”*

TORONTO, Canada – March 3, 2010 – VQ Mileage Tracker™, a new business app for BlackBerry® smartphones that automatically tracks business mileage, was introduced today, enabling employees to save time while also increasing accuracy and accountability for employers and for people who are self-employed.

A free trial of the full version of VQ Mileage Tracker ([www.4tracker.com](http://www.4tracker.com)) is being offered as a launch promotion for this time-saving app, along with introductory pricing of just \$6.99 (regular price \$14.99).

“VQ Mileage Tracker saves business people time and spares them the frustration and inefficiency of manually tracking their mileage,” says Harris Korn, president of Xpressions Inc., creators of VQ Mileage Tracker ([www.4tracker.com](http://www.4tracker.com)) and VQ CarFinder ([www.4carfinder.com](http://www.4carfinder.com)). “It’s great for anyone who has to be on the road for work.”

“Most existing mileage tracking apps are what we call ‘digital pencils’, in that they require you to manually key in everything,” adds Korn. “VQ Mileage Tracker does all of this for the user. It automatically notes the date and time, how far you drove, and the address you drove to every time you drive your car, then emails you all this information when you’re ready to submit an expense report.”

VQ Mileage Tracker uses a BlackBerry smartphone’s GPS along with in-vehicle Bluetooth® to automatically determine when the user starts and ends a trip. Owners of vehicles without built-in Bluetooth can use VQ Mileage Tracker in semi-automatic mode – they just click on the app when they start driving, then click the app again when they reach their destination. VQ Mileage Tracker does the rest.

When users want to prepare an expense report or travel log, they just start the app and click “Generate Report”, at which point a report is automatically emailed to them that lists the date, time, distance and end address for each trip.

"The business community's response to VQ Mileage Tracker has been exceptional. Salespeople and Field Service staff see this as a great time saver. Management in Sales, Field Services and Finance see VQ Mileage Tracker as an efficient and cost effective tool to increase staff productivity and reporting accuracy. We're also exploring Enterprise-level licensing opportunities for companies to distribute VQ Mileage Tracker to their staff as a productivity tool."

A free trial of the full version of VQ Mileage Tracker is being offered as part of the launch of this time-saving app, along with introductory pricing of just \$6.99 (regularly \$14.99).

VQ Mileage Tracker is currently available on the VQ Mileage Tracker site ([www.4tracker.com](http://www.4tracker.com)) as well as on BlackBerry App World™, CrackBerry®, GetJar®, Mobireach® and other leading online app stores. VQ Mileage Tracker works on all current model BlackBerry models that have built-in GPS and run version 4.5 OS or higher.

For more information go to [www.4tracker.com](http://www.4tracker.com)

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#### **About Xpressions Inc:**

Xpressions Inc. ([www.xpinc.com](http://www.xpinc.com)), creators of innovative and time/stress-saving apps like VQ CarFinder ([www.4carfinder.com](http://www.4carfinder.com)) and VQ Mileage Tracker ([www.4tracker.com](http://www.4tracker.com)), is a Product Innovation company that invents and markets technology-driven products. Xpressions Inc. is a BlackBerry Alliance Associate Member and a Forum Nokia Pro Member, and is located in Toronto, Ontario, Canada.

Photo Gallery and Press Releases: <http://news.4tracker.com>

VQ Mileage Tracker Website: [www.4tracker.com](http://www.4tracker.com)

VQ CarFinder Website: [www.4carfinder.com](http://www.4carfinder.com)

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